



SOLVING FLEET CHALLENGES WITH

# Intelligent Speed Assistance Technology



Sturdy VMS with SpeedIQ is designed to operate as a driver assistance system only. Control of the vehicle remains the sole responsibility of the driver who is subject to all legal requirements for operation of a motor vehicle on public roads. All reasonable effort is made to ensure that our speed limit data is accurate. However, vehicle operators should expect the accuracy of our speed limit data to decrease as the vehicle travels into residential, rural and less densely populated areas. All VMS and SpeedIQ specifications are subject to change without notice and Windows operating system is required for installation of VMS and SpeedIQ.

DEVELOPING AUTOMOTIVE TECHNOLOGY  
SINCE 1970

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# Reliability Is In Our Name

As an industry-leading automotive technology company, Sturdy Automotive provides fleet management solutions that improve fleet safety, operational efficiency, and compliance.

Since the invention of cruise control by Sturdy's very own founder in the mid-1970s, our mission has remained true: to create automotive technology as reliable as our name.

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## INCREASED SAFETY

Increased safety by limiting aggressive driving behaviors such as harsh acceleration and speeding while also providing real-time telematics to the fleet manager.

## RETURN ON INVESTMENT

Our solutions pay for themselves in the form of increased fuel economy, decreased maintenance, and reduced insurance liability.

## IMPROVED SUSTAINABILITY

Reusable hardware that accommodates all fleet types. On traditional fleets we reduce carbon emissions while increasing fuel economy, and on fully electric fleets we maximize range while reducing battery cycling, extending serviceable life.

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SAVE UP TO  
**30%**  
IN FLEET  
OPERATING COSTS

Including fuel costs,  
routine maintenance, and  
insurance premiums.

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# CUSTOMIZABLE FLEET HARDWARE & SOFTWARE



**3 YEAR**  
WARRANTY

**ORIGINAL EQUIPMENT  
MANUFACTURER FOR:**



**MOST POPULAR**



**VEHICLE MANAGEMENT SYSTEM (VMS)**



**VMS + SPEED IQ**



**VMS + SPEED IQ + STURDY TELEMATICS**

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# Primary and Secondary Speed Limits



Establish a routine or primary speed limit for your fleet.



Establish a secondary or occasional speed limit. Especially useful for emergency services and regulated industries.

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# Improve Last-Mile Delivery

With last-mile delivery playing a more critical role in fleet operations, organizations are turning to intelligent speed assistance technology to adapt to new challenges.

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# Last-Mile Delivery Comprises

# 53%

OF ALL SHIPPING COSTS



## LIMIT SPEED IN REAL-TIME

Fleets frequently operate the last mile in residential areas, where it is imperative to limit speed both for efficiency and safety.



## REDUCE AGGRESSIVE DRIVING

With our acceleration control feature, fleets can reduce aggressive driving behaviors, increasing safety and limiting liability.



## MINIMIZE FUEL CONSUMPTION

Limiting vehicle speed to the road speed and curbing aggressive acceleration both serve to increase fleet fuel economy.

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# According to the NHTSB...

# 85%

## of Speed Citations are Issued Off-Highway

This statistic reflects the challenges and increased risk organizations face during last mile delivery.



# Maximize Electric Vehicle Range

Achieve the maximum rated battery range of your electric vehicle and improve fleet safety with Sturdy's VMS + Speed IQ hardware.

**VMS** / VEHICLE  
MANAGEMENT  
SYSTEM

**SpeedIQ**

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# Designed for Today and Tomorrow

Not yet transitioned to an electric or hydrogen-powered fleet? Not a problem.

Our universal fit hardware allows it to be installed today on a diesel-powered vehicle and later installed on electric vehicles as you transition your fleet for the future.

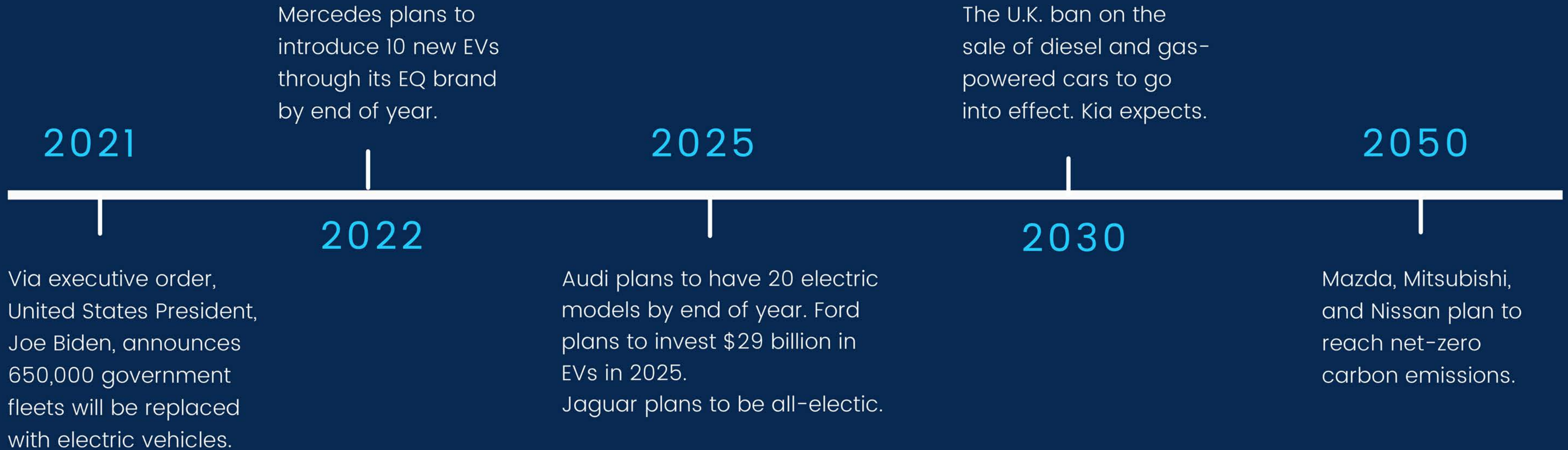
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## One Piece of Hardware Unlimited Compatibility



# The Future Of Electric

## THE FUTURE OF FLEETS



## OUR COMMITMENT TO SAFETY

Sturdy Automotive doesn't just provide better visibility into fleet safety, we plant cultural and behavioral seeds of change that save lives.

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# Contact Information

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GET IN TOUCH!

## EMAIL ADDRESS

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## PHONE NUMBER

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